



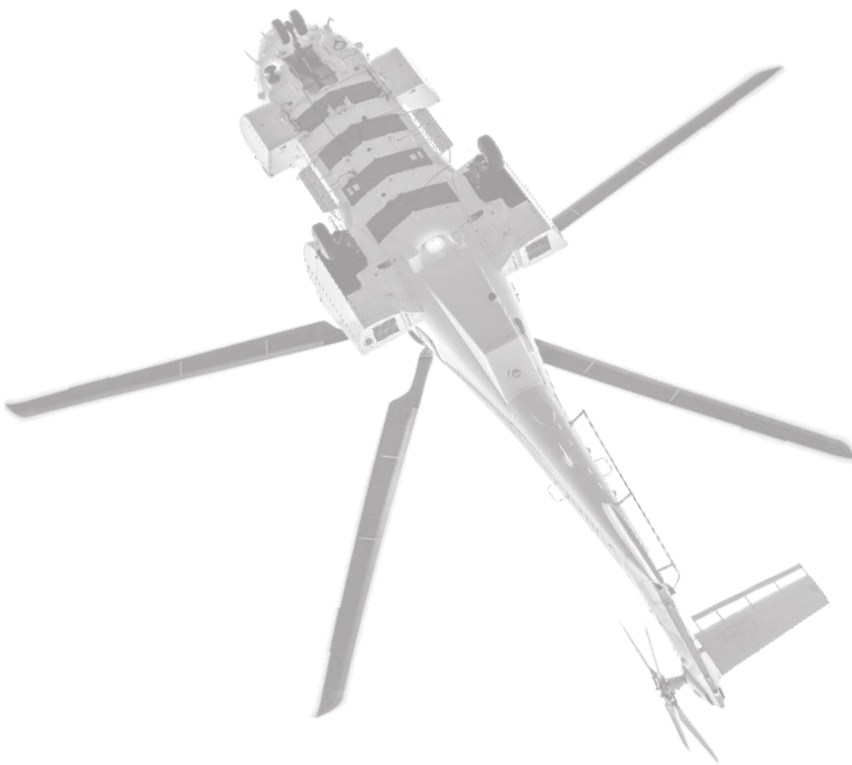
Post show statistics 2017



helitech[®]
international
HELICOPTER EXPO & CONFERENCE

3-5 OCT 2017 EXCEL
LONDON

In association with the European Helicopter Association



In association with:





Facts and figures

	2017 London	vs. 2016 Amsterdam	vs. 2015 London
Total unique attendees	5,004	+74%	+18%

Total number of attendees by day (including revisits)

	2017 London	vs. 2016 Amsterdam	vs. 2015 London
Day 1	2,427	+28%	+14%
Day 2	3,135	+67%	+15%
Day 3	1,844	+58%	+4%

Total exhibiting companies	198
First-time exhibitors	32

Press	94
Countries represented	9

Helitech International brings together the global rotorcraft community and delivers solutions to inspire new ways of providing civil and para-public services. The exhibition and conference offers exclusive knowledge-sharing platforms and valuable networking opportunities to develop new and existing business partnerships across the globe.

Top press coverage

- Sky News Swipe
- Shephard Media
- Rotor & Wing
- AIN
- Helicopter investor
- We are FINN



“ Helitech International 2017 provided a great platform to showcase our products and have quality conversations with current and potential customers in Europe and we’re excited to be back next year! ”

Bell Helicopter: Glenn Isbell, Executive Vice President, Global Customer Support and Services.
Exhibitor





Visitor profile

73 countries represented

Europe	83%
North America	13%
Rest of the world	4%

Top 15 countries

1. United Kingdom
2. France
3. United States
4. Germany
5. Italy
6. Canada
7. Switzerland
8. Netherlands
9. Ireland
10. Norway
11. Sweden
12. Spain
13. Austria
14. Denmark
15. Belgium

Top 5 job function

1. Managing Director, CEO
2. Sales
3. Consultant
4. Pilot
5. Operations

Top 5 company types

1. Consultancy
2. Air Ambulance, SAR, Emergency Services
3. Accessories, Components and Spare Parts
4. Maintenance, Repair and Overhaul
5. Operator

“It’s great to have all of the main manufacturers in one place. I came for both OEMs and air filter manufacturers, which Helitech has a diverse range of. It has also facilitated good discussions and strong business leads.”

Rail Tec Arsenal. Michael Wannemacher, Project Manager. **Visitor**

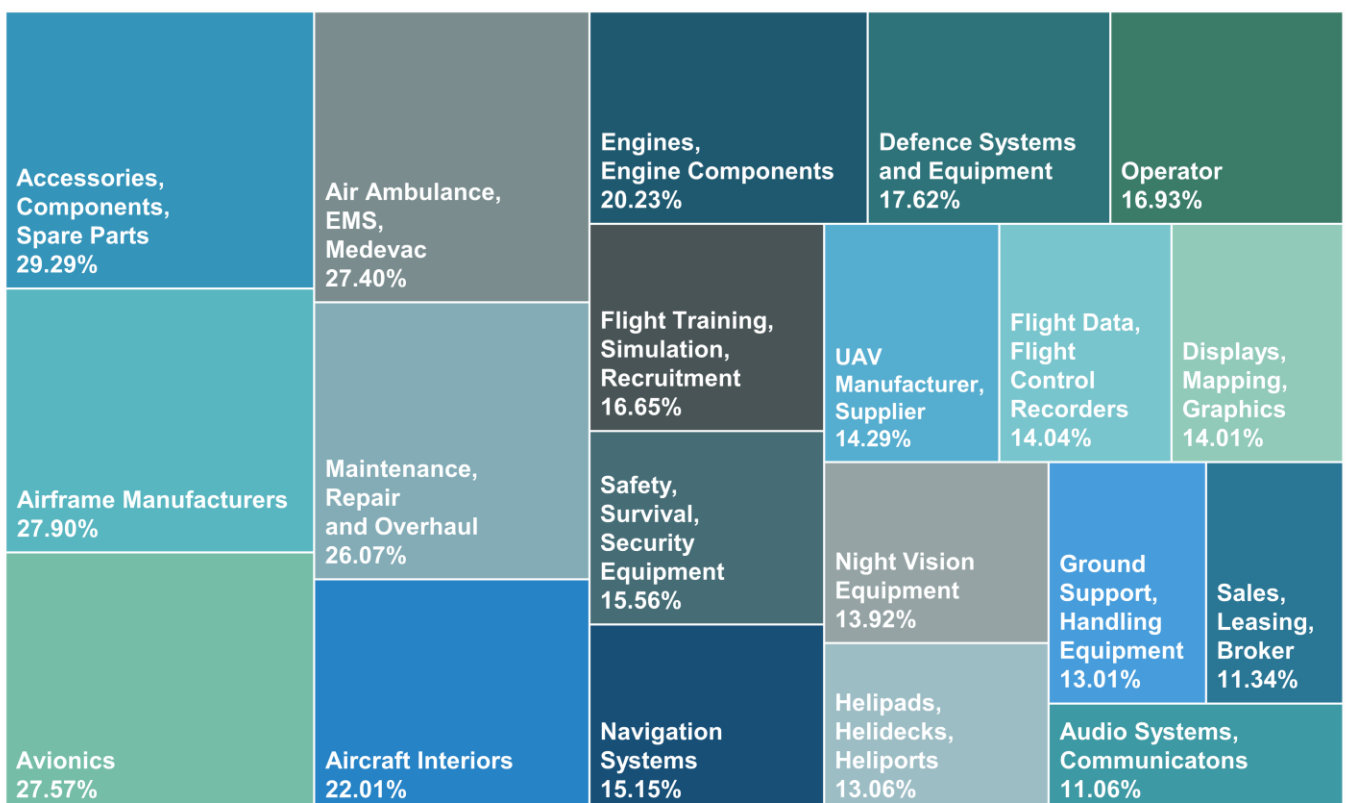
“I’m a first-time visitor to Helitech and it has been great. I wanted to check out new products in the industry and make connections with potential partners - the show has been very successful on both those fronts.”

Thales. Tom Kinnaird, Market Analyst. **Visitor**

“I have come to look at potential training solutions for mechanical and avionics engineers. Having enjoyed Amsterdam, I’m back this year and yet again, it’s been great for networking and instigating conversations. Helitech really meets my expectations.”

RAF. Dave Thrower, Training Requirements Liaison Officer. **Visitor**

Top 20 Product interest





Exhibitor profile

Exhibiting companies	198
First time exhibitors	32
Countries represented	21



Top 15 countries

1. United Kingdom
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4. Canada
5. Italy
6. Germany
7. Switzerland
8. Ireland
9. Austria
10. Norway
11. Finland
12. Australia
13. Spain
14. Netherlands
15. Sweden



“What I really like about Helitec International is that it's a good size so you don't get lost among exhibitors. We've had good quality conversations, held a discussion on the first day and hosted a technical briefing which was well-attended. Night time ops is new to Europe and Helitec allows us to be part of the conversation. Also, the quality of visitors is very high with lots of decision makers. 90% of people we met were legitimate business leads with strong engagement.”

ASU Inc. Sarah Pokorney, Marketing Director. **Exhibitor**



“The type of visitors at Helitec presents a great cross-section of the industry. It's a perfect selection for networking and saves times on gaining great international exposure. Our customers exhibit at the show so it's very efficient and cost-effective.”

HeliSpeed Ltd. Geoff Packer, CEO. **Exhibitor**

